



EUROPE'S #1 UNLEASHING INNOVATION IN FINTECH

**OCTOBER
17 - 18, 2019
RODE HOED
AMSTERDAM**

In collaboration with



BLOCKCHAIN | FINTECH | CRYPTOCURRENCY



Introduction

Major developments within the technological field has resulted in the complete transformation of our everyday tasks and activities – from how things are being purchased, to how we interact with others and socialise – and with this, the realisation that the financial services industry is also in dire need of reinvention. Consequently, by combining technology and big data for financial purposes, means that companies are able to harness and analyse information in a whole new way; which, in turn, denotes that the financial playing field is progressively being equalised and enhanced by FinTech.

At this summit, we will explore various innovations within FinTech, ideas to transform the way in which daily business is being conducted and discuss the challenges various corporations and institutions are facing in their day-to-day financial transactions, as well as how these can be overcome. The aim of this summit is to explore not only how Fintech can and should be regulated, but also how technologies such as Blockchain, Ethereum, and Distributed Ledgers can be utilised for greater efficiency; how A.I., machine learning and predictive behavioural technology can assist in taking the guesswork and habit out of financial decisions; how automated customer service technology can be adapted to assist with basic tasks as well as keeping staffing costs low; and also, how technology can be leveraged in the fight against fraud.

Summit themes

- From Cryptography to Distributed Ledgers
- Maintaining Productivity and Profitability with FinTech
- Technology as Disruptor in Finance
- Master Data Harmonisation and FinTech's impacts on Customer Service
- Private and Public Funding with Asset Investments
- FinTech for Innovation and Partnerships
- FinTech: Transforming Industries
- Digitalisation, Working Capital & Governance
- Integrated Financial Planning with FinTech, Artificial Intelligence and Robotics Automation
- FinTech and RegTech Standardisation: Regulatory Monitoring, Reporting and Compliance
- CapEx Management to Agile
- Cloud Agility
- FinTech, Blockchain and the Future
- Budgeting, Reporting and Consolidation
- Financial Risk Management

What our clients say:

EXCELLENT EVENT,
EXTREMELY WELL ORGANIZED
WITH INSPIRING SPEAKERS AND
INSIGHTFUL TOPICS!"
~ PHILIPS



"GREAT OPPORTUNITY
FOR PEER-TO-PEER
LEARNING"
~ BOOKING.COM

Booking.com

"AMAZING AGENDA AND VERY
INSPIRING SPEAKERS!"
~ KLM



"SOME
PRESENTERS GAVE ME
NEW IDEAS AND BRAIN-
FOOD I HAVEN'T THOUGHT
ABOUT."
~ IKEA



"ONE OF THE BEST
EVENTS I'VE
PARTICIPATED IN!"
~ UNILEVER



"HIGH QUALITY OF
SPEAKERS AND FACILITATORS"
~ T-MOBILE

T-Mobile

"GREAT PLEASURE TO
PARTICIPATE AT THIS
SUMMIT!"
~ SHELL



"VERY DIVERSE INSIGHTS
AND TOPICS"
~ ADIDAS



"IT'S A
VERY GOOD FORUM TO
LEARN, TO DISCUSS, TO
REFLECT."
~ EU COMMISSION



European Commission

"I'M VERY PLEASED WITH THE ORGA-
NIZATION OF THIS, FROM CATERING
TO COMMUNICATION, TO CONTENT."
~ AMSTERDAM SCHOOL
OF INTERNATIONAL BUSINESS



"THOUGHT PROVOKING
AND INSIGHTFUL"
~ TUI GROUP



"THE ENGAGEMENT
FROM THE AUDIENCE I
REALLY LIKED!"
~ PFIZER



Speaker line-up:



Alistair Brown
Global Head of Payments
EPAM
United Kingdom

Chairperson Day 1



Alexander Hein
Founder & CEO
SMARTPM.SOLUTIONS
Austria

Chairperson Day 2



Joseph Woods
Co-Founder and Creative Director
CREOLABS LTD
(FINANCEMALTA MEMBER)
Malta



Ian Gauci
Managing Partner
CALEDO, GTG ADVOCATES & AFLEXION ALLIANCE
(FINANCEMALTA MEMBER)
Malta



Diane Bugeja
Senior Associate
CAMILLERI PREZIOSI ADVOCATES
(FINANCEMALTA MEMBER)
Malta



Nicholas Warren
Head of Regulatory
FRANCIS J. VASSALLO & ASSOCIATES
(FINANCEMALTA MEMBER)
Malta



Adri Simamora
CFO Netherlands
SANDOZ
Netherlands



Ioannis Roussos
Head of Deposits and Investments
EUROBANK
Greece



Maher Chebbo
Global Chief Commercial/
Innovation Officer - Digital Energy Solutions
GE POWER
France



George Politis
CEO
CAPITAL SECURITIES
Lecturer, Fintech in Shipping
CASS BUSINESS SCHOOL
Greece



Robin Snyder
Senior Program Manager
BOOKING.COM
Netherlands



Mariana Gomez de la Villa
Program Director Distributed Ledger Technology
ING
Netherlands



Stéphane Blemus
Business Development Manager | Legal Counsel
KALEXIUS LAW FIRM
France/Switzerland



Martine Zwiers
Operational Risk Manager Innovation & Technology Division
ABN AMRO
Netherlands



Ben Osborne
Head of Insights
SIEGEL+GALE
United Kingdom



Peter Verkoulen
Coalition Manager
DUTCH BLOCKCHAIN COALITION
Netherlands



Tanja Bivic Plankar
President
BLOCKCHAIN ALLIANCE EUROPE
Slovenia



Adrian Niculescu
CMO EMEA
CLOUDCOIN
United Kingdom

Agenda day one: Thursday

- 8:00 REGISTRATION AND WELCOME COFFEE**
- 8:30 INTRODUCTION AND ICEBREAKER**
Please download the summit app 'Global Executive Events' to create your profile; submit your questions for speakers and panellists throughout the event; provide feedback and rate each session; and connect with other speakers and delegates.
- 9:00 CHAIRPERSON OPENING REMARKS**
 Alistair Brown, Global Head of Payments, EPAM
- 9:15 PANEL DISCUSSION WITH FINANCE MALTA
 PUTTING DLT AND LEGAL ON THE SAME PAGE**
 Joseph Woods, Co-Founder and Creative Director, Creolabs Ltd (Moderator)
 Ian Gauci, Managing Partner, Caledo, CTC Advocates & Afilexion Alliance
 Diane Bugeja, Senior Associate, Camilleri Preziosi Advocates
 Nicholas Warren, Head of Regulatory, Francis J. Vassallo & Associates
- 9:55 CASE STUDY
 TECHNOLOGY AS DISRUPTOR IN FINANCE**
- How to leverage emerging technology in maintaining productivity & profitability in increasingly complex process & business environment
 - The changing roles & requirements of finance profession in light of emerging technology
- Adri Simamora, CFO, Sandoz
- 10:30 NETWORKING COFFEE BREAK**
- 11:00 CASE STUDY
 UNDERSTANDING FINTECH AS A MEANS OF ACCOMPLISHING THE EFFECTIVE USE OF DATA AND CREATING THAT SEAMLESS CUSTOMER SERVICE**
- How do you achieve interoperability at different levels. Integration with Legacy systems
 - Optimizing existing data in banking systems in order to maximize profitability (use cases)
 - Open Source or Patent?
 - White label or Fintech Brand?
- Ioannis Roussos, Head of Deposits and Investments, Eurobank
- 11:35 SPONSOR SESSION
 EPAM PAYMENTS: MAKING FINTECHS SUCCESSFUL**
 How EPAM's Payments group has taken great strides in optimising the success of FinTechs in the open banking, prepaid and payments processing space
 Alistair Brown, Global Head of Payments, EPAM
- 11:55 CASE STUDY
 HOW CORPORATES CAN LEVERAGE INVESTMENTS TO REDUCE COSTS AND INNOVATE**
- Creating Cash Flows
 - Using both Private and Public Funds
 - Advancing with Start-Ups
- Maher Chebbo, Global Chief Commercial/Innovation Officer - Digital Energy Solutions, GE Power
- 12:30 NETWORKING LUNCH**
- 13:30 UNCONFERENCE SESSION**
During this interactive session, you will have the opportunity to explore some of your current challenges with your peers. Delve into the current issues you are facing and work together, share knowledge and conclude on a sound strategy moving forward. Learn new tools and techniques from fellow industry experts.

- 14:15 SPONSOR SESSION
 HOW ARTIFICIAL AND HUMAN INTELLIGENCE CAN TAKE YOUR FORECASTS TO THE NEXT LEVEL**
- Smart Performance Management - what it is
 - What AI can do for you - a real life use case of sales forecasts based on neural networks
 - Why true Integrated Financial Planning needs Human Expertise for financial success
- Alexander Hein, Founder & CEO, smartPM.solutions
- 14:55 NETWORKING COFFEE BREAK**
- 15:25 IGNITE SESSION
 FINTECH IN SHIPPING**
- FinTech in the Maritime Industry
 - The role of TechFins
 - Technology advancements in adjacent industries
 - Where will disruption come from?
- George Politis, CEO and Lecturer: Fintech in Shipping, Capital Securities & Cass Business School
- 15:45 SPEAKER SESSION
 BRINGING STRUCTURE AND PROCESS TO FINANCE**
 Robin Snyder, Senior Program Manager, Booking.com
- 16:20 CLOSING REMARKS FROM THE CHAIRPERSON**
 Alistair Brown, Global Head of Payments, EPAM
- 16:35 NETWORKING DRINKS**
Everyone is invited to continue the conversation over drinks and canapés in the Rode Hoed foyer



Agenda day two: Friday

<p>8:00 WELCOME COFFEE</p> <p>8:40 INTRODUCTION <i>Don't forget to download our app! Just search for 'Global Executive Events'. You can use it to create your profile; submit your questions for speakers and panellists throughout the event; provide feedback and rate each session; and connect with other speakers and delegates.</i></p> <p>8:45 CHAIRPERSON OPENING REMARKS Alexander Hein, Founder & CEO, smartPM.solutions</p> <p>9:00 PANEL DISCUSSION DIGITAL REVOLUTION</p> <ul style="list-style-type: none"> • Digital on-boarding: how frictionless is the experience, what are the handicaps of existing legacy systems, and how to deal with resistance from legacy colleagues and vendors? • Technology as an enabler for Financial Inclusion: Automation and Robotics, Data Visualization and Advanced Analytics • DLT as Disruptor <p>Mariana Gomez de la Villa, Program Director Distributed Ledger Technology, ING Stéphane Blemus, Business Development Manager Legal Counsel, Kalexius Law Firm</p> <p>9:40 CASE STUDY ROBOTICS RISK MONITORING Martine Zwiers, Operational Risk Manager Innovation & Technology Division, ABN AMRO</p> <p>10:15 NETWORKING COFFEE BREAK</p> <p>10:45 RESEARCH SESSION DOES YOUR BRAND GET YOU THE TALENT YOU DESERVE?</p> <ul style="list-style-type: none"> • The role of Diversity and inclusion in driving innovation • The perceptions and reputation of different Financial Services and FinTech companies among diverse applicants • Attracting and retaining the best and most diverse talent against the competition of Big Tech <p>Ben Osborne, Head of Insights, Siegel & Gale</p> <p>11:25 FIRESIDE CHAT <i>During this session, our Chair will ask Mariana a range of questions that will provide our audience with a new and different perspective on some of the most valuable lessons and insights that Mariana has gained throughout her career so far.</i></p> <p>Mariana Gomez de la Villa, Program Director Distributed Ledger Technology, ING</p> <p>12:00 NETWORKING LUNCH BREAK</p> <p>13:05 CASE STUDY DBC BLOCKCHAIN USE CASES: LESSONS LEARNED AND WAY FORWARD</p> <ul style="list-style-type: none"> • The Dutch blockchain ecosystem and the role of the Dutch Blockchain Coalition • Overview of DBC use cases • Lessons learned • Plans for 2020 • Call to action: how can you participate? <p>Peter Verkoulen, Coalition Manager, Dutch Blockchain Coalition</p>	<p>13:40 IGNITE SESSION BLOCKCHAIN INNOVATIONS ENABLING NEW FINANCIAL SERVICES</p> <ul style="list-style-type: none"> • Highlighting blockchain innovations, use cases, that can enable financial services • The Slovenian perspective • The possible impact of Facebook Libra on blockchain industry and society <p>Tanja Bivic Plankar, President, Blockchain Alliance Europe</p> <p>14:00 UNCONFERENCE SESSION <i>During this interactive session, you will have the opportunity to explore some of your current challenges with your peers. Delve into the current issues you are facing and work together, share knowledge and conclude on a sound strategy moving forward. Learn new tools and techniques from fellow industry experts.</i></p> <p>14:40 NETWORKING COFFEE BREAK</p> <p>15:10 KEYNOTE THE FUTURE OF DIGITAL CURRENCY</p> <ul style="list-style-type: none"> • Why the history of money is relevant today more than ever? • Major changes in clients' behavioral patterns in consuming financial products and services • The risk versus reward factor: Why most banking will be FinTech and most FinTech will be banking in the next 5 years • Is FinTech a bubble?! • The playfield for a widely adopted Digital Currency is still very open • The basic principles of Crypto and the Digital Currency Phenomenon • The money hidden in pictures (.jpeg) and barcodes • How Banks can compete in the Digital Age and still be perceived as cool? • Should Banks fight against FinTech and Crypto, or should they partner with this trend? <p>Adrian Niculescu, CMO EMEA, CloudCoin</p> <p>15:45 REFLECTION SESSION <i>During this interactive session, you will have the opportunity to continue your discussions from earlier in the day and conclude on a sound strategy moving forward. Draw on some of the information shared from the presenters over the last two days, ask those last few pressing questions to them to shape future possibilities.</i></p> <p>16:15 CLOSING REMARKS FROM THE CHAIRPERSON Alexander Hein, Founder & CEO, smartPM.solutions</p> <p>16:30 FINISH</p>
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